



MARINA COAST WATER DISTRICT

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DIRECTORS
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Vice President
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Agenda
Regular Meeting
Water Conservation Commission
MCWD Board Room, 11 Reservation Road, Marina, CA
Thursday, April 5, 2018, 5:30 PM

Water Conservation Commission Mission Statement
To provide input to the Board of Directors on matters pertaining to the preservation of the District's water resource through conservation, technological improvements and policy.

Commission Members

Chair - Philip Clark	Jim Felton (Public Member)
Vice Chair - Charlie Eskridge	Jason Montgomery (Public Member)
Jan Shriner (MCWD Board Representative)	Efrem Valentin (Public Member)
Dave Brown (Marina City Council)	Bethany Taylor (Public Member)
Margaret-Anne Coppernoll (Public Member)	

This meeting has been noticed according to the Brown Act rules. The Commission will receive information on, discuss, and may consider taking action or directing staff to return to the Board for action on items contained in this agenda. Some items are informational and are provided as a written report or verbal update and may not require Commission action.

1. Call to Order/Roll Call
2. Public Comments on any item not on the Agenda *Any person wishing to address the Commission on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Commission.*
3. Action Item:
 - A. Approve the March 1, 2018 Meeting Minutes
 - B. Consider Recommending for Approval by the Board of Directors the 2017 Consumer Confidence Report for the Marina Coast Water District Water System, Central Marina and Ord Community
 - C. Select Volunteer WCC Commissioner as Event Coordinator for the 2018 Holiday Dinner
4. Staff Reports:
 - A. Receive Updated and Modified Listings of Commission Objectives and Goals for 2018
 - B. Receive an Updated Calendar of Public Events for 2018
5. Workshop:
 - A. Review the Current Landscape Incentive Program Description and Develop Recommendations to Improve Participation and Water Savings

6. Receive an Update on Board/District Activities
7. Receive Comments from Commission Members *Please limit your comments to three minutes.*
8. Adjournment: Next Meeting: Thursday, May 3, 2018, 5:30 p.m.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 3-A Meeting Date: April 5, 2018
Prepared By: Paula Riso Presented By: Paula Riso

Agenda Title: Approve the March 1, 2018 Meeting Minutes

Background: *Strategic Plan, Mission Statement – We Provide high quality water, wastewater collection and conservation services at a reasonable cost, through planning, management and the development of water resources in an environmentally sensitive manner.*

Discussion/Analysis: The draft minutes of March 1, 2018 are provided for the Commission to consider approval.

Environmental Review Compliance: None required.

Financial Impact: Yes No Funding Source/Recap: None

Other Considerations: The Commission can suggest changes/corrections to the minutes.

Material Included for Information/Consideration: Draft minutes of the March 1, 2018 meeting.

Action Required: Resolution Motion Review

Commission Action

Motion By _____ Seconded By _____ No Action Taken _____

Ayes _____ Abstained _____

Noes _____ Absent _____

Marina Coast Water District
Agenda Transmittal

Agenda Item: 3-B

Meeting Date: April 5, 2018

Prepared By: Thomas Barkhurst

Reviewed By: Derek Cray

Agenda Title: Consider Recommending for Approval by the Board of Directors the 2017 Consumer Confidence Report for the Marina Coast Water District Water System, Central Marina and Ord Community

Staff Recommendation: The Water Conservation Commission recommend approval to the Board of Directors of the 2017 Consumer Confidence Report for the Marina Coast Water District Water System, Central Marina and Ord Community.

Background: 2017 Strategic Plan, Mission Statement – We provide our customers with high quality water, wastewater collection and conservation services at a reasonable cost, through planning, management and the development of water resources in an environmentally sensitive manner.

Discussion/Analysis: The Safe Drinking Water Act requires water utilities to provide accurate and timely information to consumers about the quality of their drinking water. The US Environmental Protection Agency and California State Water Resource Control Board, Division of Drinking Water (formerly known as the California Department of Public Health (CDPH)) adopted regulations known as a Consumer Confidence Report (CCR), to be distributed to water utility customers by July 1st each year. Since 1989, the District has provided CCR's (formerly called annual water quality report) to District customers.

The 2017 CCR summarizes the results of detected contaminants in District's supply wells and distribution systems conducted in calendar year 2017, or for some constituents, the most recent sampling year. The District's water system did not have any violation in 2017 and is in compliance with State and Federal drinking water regulations.

A list of contaminants tested for but not detected will be posted in the District's website at www.mcwd.org/2017ccr-ND.html

The 2017 CCR will be mailed together with each customer's water bill starting May 2017. A separate mailing will be conducted for residents in the Ord military housing at or about the same time. Copies will be distributed to Alliance Residential, businesses, apartment managers, and school administrators for further distribution to customers who do not receive a water bill directly from the District. Staff will coordinate with the US Army and CSUMB's News and Public Information Officer to establish the website links for access by the military and university communities. The CCR will be available at the District's website at www.mcwd.org

Environmental Review Compliance: N/A

Financial Impact: Yes No Funding Source/Recap: Printing Expense, Laboratory Budget, Marina Water Fund and Ord Water Fund estimated \$9,200; MW \$3403 (\$2,954 01-03-035-002 / \$449 01-03-035-001), OW \$5,797 (\$5,033 03-03-035-002 / \$764 03-03-035-001).

Other Considerations: Regulatory

Material Included for Information/Consideration: Draft 2017 Consumer Confidence Report

Action Required: Resolution Motion Review

Water Conservation Commission Action

Motion By _____ Seconded By _____ No Action Taken _____

Ayes _____ Abstained _____

Noes _____ Absent _____

Marina Coast Water District
Water Conservation Commission
Action Item

Agenda Item: 3-C

Meeting Date: April 5, 2018

Prepared By: Paul Lord

Presented By: Paul Lord

Reviewed By: Jean Premutati

Subject: Select Volunteer WCC Commissioner as Event Coordinator for the 2018 Holiday Dinner

Summary: The Commissioners are asked to consider nominations and select a Volunteer WCC Commissioner as Event Coordinator for the 2018 Holiday Dinner.

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 4-A

Meeting Date: April 5, 2018

Prepared By: Paul Lord

Presented By: Paul Lord

Reviewed By: Jean Premutati

Subject: Receive Updated and Modified Listings of Commission Objectives and Goals for 2018

Summary: Staff has updated the listing of WCC objectives and goals for 2018. Objectives/goals suggested at the March 1st WCC meeting have been added.

Two versions of the list have been created. One version, titled *Actions/Methods Towards WCC Objectives and Goals* shows the suggested action/method of implementation, which Commissioner suggested the objectives/goal, which Commissioner or staff member has taken action to complete the objectives/goal, and the extent of progress made towards accomplishing the objectives/goal. The second version of the list, titled *Progress to Date*, is abbreviated, identifying those objectives/goal that are ongoing, if progress has been made, and if the objectives/goal is completed.

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 4-B

Meeting Date: April 5, 2018

Prepared By: Paul Lord

Presented By: Paul Lord

Reviewed By: Jean Premutati

Subject: Receive an Updated Calendar of Public Events for 2018

Summary: Staff has updated the Calendar of Public Events for 2018. Staff added four events suggested at the March 5th meeting to the list: Monterey Presidio Earth Day, World Water Day, Native American Gathering, and the WCC Holiday Dinner. Participation in and scheduling of the events may change. Commissioners may suggest changes and/or the addition/removal of events to the calendar.

Several of the community events tentatively scheduled provide the Commissioners with an opportunity to work with staff to deliver water conservation education and materials to the public. The Commissioners are encouraged to sign up for the available volunteer opportunities.

Marina Coast Water District
Water Conservation Commission
Workshop

Agenda Item: 5-A

Meeting Date: April 5, 2018

Prepared By: Paul Lord
Reviewed By: Jean Premutati

Presented By: Paul Lord

Subject: Review the Current Landscape Incentive Program Description and Develop Recommendations to Improve Participation and Water Savings

Summary: To improve customer participation, improve the MCWD customer experience, and increase the water savings achieved from the District's Landscape Incentive Program, the Commissioners are asked to review the existing landscape incentive program procedures and project and product eligibility requirements, then develop recommendations for program improvements.

Some details of the existing program were discussed at two WCC working group meetings, conducted in the Spring of 2017 and 2018. At both meetings Commissioners and Staff expressed an opinion that few changes were required to improve participation and water savings, and that the amount of the incentive provided was likely the factor limiting program participation. Most of the existing program procedures and eligibility requirements were not a concern nor a point of discussion. Examples of topics that were discussed but resulted in no suggested changes were the requirement that lawn be replaced with low-water use landscaping (no incentive should be given for simply removing lawn and laying down mulch) and that mulching be required for all planting areas.

At both meetings, the participating Commissioners and staff established an opinion that the incentive provided for lawn replacement would be more attractive to customers if it were increased to as much as \$1.00 per square foot. There were also some discussions about creating different incentives for various customer classifications (Commercial, Industrial, Institutional, Single Family, Multi-family), and perhaps increasing the current maximum incentive payment available to some program participants.

Attached to this report are two documents that describe the current program; the *Landscape Incentive Program Description*, and the *Landscape Incentive Program Details*.