

Minutes
Community Outreach Committee Meeting

April 11, 2016

1. Call to Order:

The Community Outreach Committee was called to order at 5:22 p.m. by President Gustafson. In attendance were:

- Committee members: President Gustafson and Vice President Moore
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: none

2. Public Comments on Any Item Not on the Agenda:

No comments.

3. Approve the Draft Minutes of the March 14, 2016 Adjourned Meeting:

On motion by Vice President Moore, seconded by President Gustafson, the minutes were unanimously approved.

4. Receive an Update on the Public Relations Efforts:

Mr. Van Der Maaten noted that staff and the District's Public Relations firm met and discussed different surveys they were intending to conduct. The first would be an internal survey for the employees to complete; then there would be a reach-out to customers via telephone; and then they would survey the Board members. The Committee members mentioned that they would want the Board to participate in all three surveys and asked that the PR firm attend a Board meeting to meet the Board and give an update in person.

5. Identify Agenda Items for the Next Committee Meeting and Set Date:

The next meeting is scheduled for May 9, 2016 at 5:20 p.m.

6. Committee Member Comments:

No comments.

7. Adjournment:

Meeting adjourned at 5:47 p.m.