

Minutes  
Community Outreach Committee Meeting

May 9, 2016

1. Call to Order:

The Community Outreach Committee was called to order at 5:27 p.m. by President Gustafson. In attendance were:

- Committee members: President Gustafson and Vice President Moore
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: none

2. Public Comments on Any Item Not on the Agenda:

No comments.

3. Approve the Draft Minutes of the April 11, 2016 Meeting:

On motion by Vice President Moore, seconded by President Gustafson, the minutes were unanimously approved.

4. Receive an Update on the Public Relations Efforts:

Mr. Van Der Maaten reviewed the results of the material and digital audits. He also reviewed the results of the internal survey and noted that the results were positive and pointed out several areas for growth and potential improvement. Mr. Van Der Maaten reminded the Committee that a representative from the Public Relations firm, Runyon, Saltzman, Einhorn, would be attending the next Board meeting and will review this information with all the Board members.

5. Identify Agenda Items for the Next Committee Meeting and Set Date:

The next meeting is scheduled for July 11, 2016 at 5:20 p.m.

6. Committee Member Comments:

No comments.

7. Adjournment:

Meeting adjourned at 5:58 p.m.