

Minutes
Community Outreach Committee Meeting

August 8, 2016

1. Call to Order:

The Community Outreach Committee was called to order at 5:38 p.m. by President Gustafson. In attendance were:

- Committee members: President Gustafson and Vice President Moore
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: none

2. Public Comments on Any Item Not on the Agenda:

No comments.

3. Approve the Draft Minutes of the July 11, 2016 Meeting:

On motion by Vice President Moore, seconded by President Gustafson, the minutes were unanimously approved.

4. Receive an Update on the Public Education and Outreach Efforts:

Mr. Van Der Maaten gave an update on the status of Public Education and Outreach Efforts:

- a. RSE Audits – this item is complete
- b. RSE Survey's – staff is waiting for the results of the stakeholder survey
- c. RSE Press Releases – the latest press release was MCWD changing from Stage 3 to Stage 2 water conservation
- d. RSE Social Media Project – MCWD Facebook and Twitter pages went live
- e. RSE Water Supply Branding/Communication – MCWD and RSE staff are meeting to discuss strategy for the GSA project

5. Identify Agenda Items for the Next Committee Meeting and Set Date:

The Committee requested an update on the media sites at the next meeting. The next meeting is scheduled for September 12, 2016 at 5:20 p.m.

6. Committee Member Comments:

No comments.

7. Adjournment:

Meeting adjourned at 5:46 p.m.