



MARINA COAST WATER DISTRICT

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DIRECTORS

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President

THOMAS P. MOORE
Vice President

HERBERT CORTEZ
GAIL MORTON
MATT ZEFFERMAN

Board of Directors Community Outreach Committee Meeting

Marina Coast Water District

May 4, 2021 at 3:30 p.m.

Due to Governor Newsom's Executive Order N-29-20 and recommendations on protocols to contain the spread of COVID-19, staff and Committee members will be attending the May 4, 2021 meeting remotely from various locations and the meeting will be held via Zoom conference. There will be NO physical location of the meeting.

To join the webinar:

<https://us02web.zoom.us/j/85247105883?pwd=bTIybnRMNjBoVUo5ZW1HODhRT2ludz09>

Passcode: 643384

To join via phone: 1-669-900-6833

Webinar ID: 852 4710 5883

Passcode: 643384

Committee Members

Herbert Cortez

Matt Zefferman

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the April 6, 2020 Meeting
4. Discuss Letter to Delinquent Customers Regarding Payment Plans
5. Review Draft Billing Flyer on Explaining the Difference in Rates between Marina and Ord
6. Discuss 2021 Drought Activities
7. Identify Agenda Items for the Next Committee Meeting
8. Committee Member Comments
9. Adjournment



Marina Coast Water District

Draft Minutes Community Outreach Committee Meeting

April 6, 2021

1. Call to Order:

The April 6, 2021 meeting was called to order at 3:00 p.m. by Director Cortez. In attendance via Zoom teleconference were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Derek Cray, Kelly Cadiente and Paula Riso
- Public members: Remleh Scherzinger

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the March 2, 2021 Meeting:

Director Zefferman noted the hanging sentence under Item 7 and made a motion to approve the minutes of March 2, 2021 with the last partial sentence in Item 7 removed. Director Cortez seconded the motion. The minutes were approved by a vote of 2-Ayes (Cortez, Zefferman), 0-Noes, and 0-Absent.

4. Discuss Strategy for the NextDoor Forum:

Mr. Cray reviewed the water information/links, and emergency contact information that will be shared on social media.

5. Discuss Billing Options after the Moratorium is Lifted; and, Breakdown of How Customers Pay Their Bills:

Mr. Cray explained that there is a payment plan available to customers and explained there are other payment plan options that are being discussed. Ms. Cadiente shared a graph showing an average of how many payments the District receives monthly and how they are received, e.g., direct mail, online payment, mail to the lockbox, etc. Discussion followed.

6. Identify Agenda Items for the Next Committee Meeting:

The Committee members asked for a discussion on the draft past due letter to customers; and, draft a flyer/mailed fact sheet explaining the rates to be sent in out with billing.

7. Committee Member Comments:

Director Cortez noted he received an email on the Preston Park Rate Forum. Director Zefferman welcomed Mr. Scherzinger to the District, and thanked Mr. Cray for all he has done and the Interim General Manager.

8. Adjournment:

Meeting adjourned at 3:48 p.m.