

Marina Coast Water District  
Staff Report

Agenda Item: 10-A

Meeting Date: January 11, 2011

Prepared By: Jean Premutati

Reviewed By: Carl Niizawa

Subject: Strategic Planning for the District

Background: In March 2010, staff was tasked with organizing and coordinating a strategic planning session for the Board. Several consultants responded with proposals that included a scope of work, project approach and estimated timelines and costs. A consultant was selected, although due to unavailability of staff and Board members and the commitment to the Regional Water Project, the planning session was postponed.

The focus of strategic planning is to develop good governance principles, long-term goals and objectives, and vision and core values that the Board and staff will endorse and promote. With the advent of a new Board, may be appropriate to revisit this vital process.

Staff is recommending an approach that includes professional assistance. In order to ensure an all-inclusive process, several sessions may be required. Once a plan is drafted, the Board will meet with staff to gain input and finalize implementation of the plan.